2015 ACTIVITY OVERVIEW

Members of Safe Kids Portland Metro Coalition participated in hundreds of health and safety events in 2015. Our goal: raise awareness about childhood injuries and provide injury prevention educational opportunities for thousands of families in the metro area. The coalition focused on the following activities to address leading and emerging injury trends in children:

- Car Seat Check Up events (including car seat distributions)
- Bike Safety & Helmet Distribution Programs
- Water Safety & Life Jacket Programs
- Concussion & Head Injury Prevention
- Safe Driving Programs
- Fire Prevention Programs
- Window Fall Prevention - Stop at 4 Campaign
- Safe Sleep (suffocation prevention)

Highlight Events

- Monthly Child Safety Seat Check Up events
- Kid Fest at the Portland Expo Center
- AMR CPR Challenge - trained > 1370 Hands-Only CPR
- Trauma Nurses Talk Tough Bike Helmet Distributions
- Safe Kids Day at the Oregon Zoo - attendance > 3000
- Legacy Health Fairs at Legacy Emanuel Medical Center
- Day in Damascus Safety and Health Fair
- Safety Street at Clackamas County Fair
- Wilsonville Fun in the Park
- AMR River Rescue and Life Jacket Loaner Program

Motor Vehicle Safety

Partners in the Safe Kids Buckle Up Task Force coordinate an annual clinic calendar, inspection stations, continuing education hours and courses to certify child passenger safety (CPS) technicians.

Results for 2015 at registered events:

- 1,059 child safety seats were checked for correct
- 851 child safety seats were distributed to families in need
- 1 CPS Technician Class was held

Additional seat checks were also conducted by individual appointments.

Media

- Safe Kids Day at the Zoo
- AMR River Rescue Kick-Off and Water Safety News Conference
- Seat Check Saturday