Coalition Fund Raising

Lucie Drum, BS, EMT-P
Community Education Manager
Safe Kids Portland Metro Coordinator

American Medical Response NW
Lead Organization Safe Kids Portland Metro
Safe Kids Portland Metro
Multnomah, Clackamas, Washington Counties

- 1990’s Public Education committee
- 2004 – Awarded ‘Coalition’ status

Safe Kids Portland Metro

- Lead Organization

Proud Program Sponsor
Safe Kids Portland Metro
Fund Raising

Donations at CPS Events

Lessons Learned

• If you don’t ask they won’t give!
• Envelopes help!
Safe Kids Portland Metro
Fund Raising

The Unexpected Fund Raiser…

Professional Development Workshops

Prevention Expert: Ronda Zakocs, PhD, MPH

Program Evaluation Series: Lessons Learned

• Local Expert
• ~ 20 attendees paid $25.00
• First Program = $310 more than costs
• Timing was right: 0930 to 1230 (no meal costs)
Safe Kids Portland Metro
Fund Raising for Zoo Event

- Safe Kids Day at the Zoo 2010
  - >8,500 visitors
  - > 300 volunteers
  - Ten safety stations
  - Head Start Day
Safe Kids Portland Metro
Fund Raising for Zoo Event

• Walmart Community Grant $$
  • $500 pre-event grant
  • $1500 more for >15 volunteers “VAP”

• Prize Contributions
  • Clackamas County Sheriff’s Office
  • ODOT
  • Liberty Mutual

Lessons Learned: ASK & Keep in Touch!
Safe Kids Portland Metro
Fund Raising for Zoo Event

Walmart Application for Community Grant
Return completed form to the Walmart where you obtained this application.

To be Completed by the Organization:

Select one: □ IRS designated 501(c)(3) organization OR: □ Public School □ Federal, State or Local Government Agency*

*Organizations must (1) have a current favorable status under section 501(c)3 of the Internal Revenue Code (2) must be listed in the most current IRS list dated 6/30/03 or (3) must be listed in the most current IRS list dated 6/30/09. The list is available on the IRS website.

Any gift of funds to a governmental entity would be considered open under the funds being used exclusively for public purposes within the meaning of section 6111(b)(3) of the Internal Revenue Code.

Federal TIN: (7) digits: 893-07-89299
Public Charity Status: □ EIN(3) (1) or □ EIN(4) (2)

Organization Name: Safe Kids Portland Metro - Jeff Moss Foundation
Address: One SE Second Ave, Portland OR 97214
Contact Name: Lucie Drum Contact Phone 503-721-3420

What service does your organization provide to the community? Safe Kids Portland Metro is a non-profit coalition of injury prevention experts dedicated to preventing unintentional injuries to children ages 0-14 years. In the U.S., more children die of accidental injuries than any other cause.

Specifically, how will the funds from this grant be utilized in your local community? Safe Kids Portland Metro provides public education on health & safety issues throughout the year. By the helmet events, car seat inspections, health fairs. Funds from this grant will go toward the largest safety fair in the state. Safe Kids Day at the Oregon Zoo. Last year many families attended.

Which of the following groups will this funding primarily benefit? The information required by this question is specific to our community groups and is not considered during the grant proposal approval process. Please select only one appropriate:

□ Recover □ Asian American □ Native American □ Disabilities □ Other Low income families

By checking this box, Organization acknowledges that if awarded a grant, we reserve our obligation to buy merchandise from any Walmart Stores Inc, location.

Organization Representative: by signing below, I acknowledge that this form represents a request for funding, and is not a guarantee of receipt. This proposal is subject to all guidelines and policies established by the Walmart Foundation, Wal-Mart Stores, Inc., and the Walmart Foundation. This proposal will not be processed unless completed and signed by all parties.

Signed: Lucie Drum Printed: Lucie Drum BMT-P Date: 7/25/10

Fax: 503-788-4754
Safe Kids Portland Metro
Fund Raising for Zoo Event

- Volunteer Activity Participation (VAP)
- 16 Walmart Volunteers in 2010
- 5 Hour shifts = 80 hours

Sandi Loomis, Walmart volunteer
Safe Kids Portland Metro
Fund Raising for Zoo Event
Safe Kids Portland Metro
Fund Raising

Beanie Babies Sales
Safe Kids Portland Metro
Fund Raising

Beanie Baby Sales-
Determine:

• Where
• When
• Pricing
  • Plushland recommends
    $5 to $8
    Cost $2.50 to $3.50 each
• Staff
• Storage
Safe Kids Portland Metro
Fund Raising

Lessons Learned

• Where they sell themselves
• Pricing
  • $5 too low?
• Staff (note sales staff to left)
• Storage
Questions/Comments

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