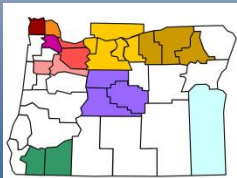


MISSION STATEMENT:

“Working Together to Reduce Unintentional Preventable Injury and Death in Oregon’s Children Ages 0 – 14.”



Safe Kids Oregon

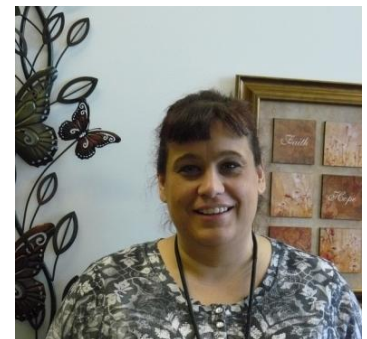
News From Around the State

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Coalition Update

Oregon has a new coalition! Congratulations to **Safe Kids Columbia County**. Coalition coordinator is Jan Kenna and the lead agency is the Columbia County Commission on Children and Families.



SK Columbia County's new Senior Checker, Natalie Otero

Big congratulations also go to Natalie Otero, who just gained her Senior Checker status. She is instrumental in coordinating car seat checkup events in Columbia County. At the February clinic, technicians checked 7 car seats and provided 6 new ones to families in need.

Water Safety



The Life Jacket Loaner Kiosk at Mayer State Park

Safe Kids Columbia Gorge has recently placed a free Life Jacket Loaner Kiosk at Mayer State Park. To promote safe practices in and around water, they would like to encourage you to borrow a life jacket and WEAR IT! This spring, borrow a life jacket when you are recreating on the Columbia River and return it to the kiosk for others to use.

Look for their other, brand new, Life Jacket Loaner kiosks at the following locations: Celilo Park, Deschutes State Park, Maryhill State Park, and Columbia Hills State Park.



VISION

"Injury Prevention as Every Oregonian's Approach to Life."



Welcome!
Ruth Harshfield

The Oregon Public Health Division is pleased to announce that Ruth Harshfield has accepted the position of Safe Kids Oregon Director. Ruth brings a rich history of injury prevention to the position. She most recently served as the Executive Director of ACTS Oregon in Beaverton, where she had the opportunity to serve communities throughout Oregon with support, resources and education regarding traffic safety. Prior to that, Ruth was the Child Passenger Safety Coordinator for ACTS Oregon and helped to establish standardized CPS Technician trainings in Oregon.

Ruth is also a Past Chair of the Safe Kids Advisory Board, and has been an Advisory Board member for 7 years.

Please don't hesitate to call Ruth and welcome her to the Safe Kids Oregon Team! Her phone number is 971-673-1028. Email will be available after March 18.

Webinars – Save These Dates!



The Childhood Injury Prevention webinar series launched by Doernbecher Children's Hospital, in partnership with Safe Kids Oregon and the Office of Rural Health, continues! Be on the lookout for these upcoming webinars:

Thursday, March 22, 2012: 12 pm – 1 pm

Window Falls Prevention

Sandy Nipper, RN
Child Safety Program Coordinator, Randall Children's Hospital at Legacy Emanuel

-and-

Safe Routes to School

Charity Sturgeon
Community Traffic Safety Program Coordinator, ACTS Oregon

Thursday, April 26, 2012: 12 pm – 1 pm

Drowning Prevention

Lucie Drum, BS, EMT-P
Community Education/Injury Prevention Specialist,
AMR Northwest

-and-

Child Passenger Safety

Sandy Holt
Child Passenger Training and Certification Coordinator, ACTS Oregon

For information on how to register for the webinars, go to the Safe Kids website at: http://www.safekidsoregon.org/?page_id=2469.

You can also find recorded past webinars on this page as well.

**Safe Kids Partner Profile –
Oregon Poison Control Center**

The Oregon Poison Center is a 24-hour health care information and treatment resource serving Oregon. They are a vital partner to Safe Kids Oregon coalitions around the state, helping us educate children and families about the dangers of prescription medications, carbon monoxide, household products, pesticides and many other potentially dangerous poisonings.



You can help to spread the word about unintentional poisoning by: 1) asking people to program the poison center phone number into their cell phones: 1-800-222-1222 and 2) sharing the educational information and links to both the Oregon Poison Control Center: www.oregonpoison.org, and the new Up and Away and Out of Sight national campaign: www.upandaway.org.

Call for Safe Kids Board Nominations

Deadline: April 6 at 6:00 p.m.

The Safe Kids Advisory Board is requesting nominations for three (3) at-large Board positions that will begin on June 12, 2012.

At-Large Board Members: Three (3) positions

To be eligible as a candidate for a Board position, the following criteria apply:

- Be committed to attend Board Meetings.
- Support the mission, vision, values and goals of Safe Kids.
- Candidate has made contributions in the field of unintentional childhood injury prevention and closely follows trends in the field.



Board member responsibilities include, but are not limited to:

- Participation in one of three standing committees: 1) Public Policy and Education; 2) Annual Meeting and Training; or 3) Financial/Fundraising.
- Attend at least three of the five Board Meetings each year (phone or in person).
- Fairly consider other points of view, make constructive suggestions, reach consensus, and help the Board make decisions that benefit children, Safe Kids Oregon members, or others served by the Safe Kids mission.
- Participate in the annual strategic planning retreat.
- Represent and promote Safe Kids to individuals, the public, and the medical/health industry.

The deadline for submitting nominations is Friday, April 6, 6:00 p.m. Anyone may nominate an individual, including oneself. Please send nominations to Sandy Giffin at: giffin@ohsu.edu. Please include name, contact information, and a brief summary of why you feel you/this person will make a qualified member of the board.



March Health Focus: Preventing Furniture Tip-Overs



The U.S. Consumer Product Safety Commission estimates that, between 2000 and 2010, there were at least 245 deaths related to tip-overs of furniture, televisions or appliances among children ages 8 years and under. Ninety percent of these deaths involved children younger than 6. In 2011, the CPSC identified this issue as one of the top hidden home hazards. Kids can be seriously injured or killed as a result of climbing onto, falling against or pulling themselves up on shelves, bookcases, dressers, TV tables and other furniture.

To prevent tip-overs in the home, follow these guidelines:

- If furniture is unstable or top-heavy, fasten it to a wall using brackets, screws or wall straps.
- Keep heavier items on lower shelves or in lower drawers.
- Don't keep remote controls, candy or other tempting items on unstable stands or tables. A child might be enticed to reach for the top and pull down the object, the stand or both.
- Tie up loose cords.
- Teach children not to climb or jump on furniture.
- Push the TV as far back as possible from the front of its stand.

Tip-over hazards kill hundreds of children each year. They are so easy to prevent, but the consequences of not childproofing the area can be so severe. Don't underestimate the possibility of a small child being crushed by unsteady furniture. For more information regarding home safety, please visit www.safekids.org or the new interactive home safety site: www.mysafehome.net.

NHTSA Unveils New '10-Year-Old Child' Crash Test Dummy

The National Highway Traffic Safety Administration is unveiling a new crash test dummy that will be used to evaluate child safety seats and boosters made for children weighing more than 65 pounds. The 10-year-old child dummy is the latest addition to the agency's family of test dummies and is the best tool currently available for measuring the risk of injury to a child using a higher-weight child restraint system in the event of a vehicle crash.

The 10-year-old child test dummy has been developed to go along with new safety seat requirements, which expands federal child safety seat standards to include car seats and boosters made for children who weigh more than 65 pounds and up to 80 pounds. The expanded standard will evaluate how well the higher-weight restraint systems manage crash energy and if the seat's structure stays intact by incorporating the use of the dummy for the first time ever in compliance tests. Manufacturers will have two years to certify their higher-weight car seats and boosters meet the new requirements.

This announcement follows more stringent child safety seat recommendations issued by NHTSA last year, encouraging parents and caregivers to keep children in a car seat with a harness for as long as possible, up to the height and weight specifications of the seat.



Safe Kids Oregon is housed in the Oregon Public Health Division's Injury Prevention & Epidemiology Section.



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www.safekidsoregon.org or
<http://usa.safekids.org>

Safe Kids Oregon encourages readers to share their news with us. If you have an issue you would like to see covered in the statewide Safe Kids newsletter, or if you know of an article, event, or other item of interest, we would like to hear from you.

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adrienne.j.greene@state.or.us

Tam Peterson, MPH
Health Educator
971-673-0968
tamara.g.peterson@state.or.us

Fax: 971-673-0990

-Safety Observance Calendar-



April is:

Youth Sports Safety Month
<http://www.safekids.org/safety-basics/safety-guide/sports-safety-guide/>

**April 1-7
National Window Safety Week**
<http://www.stopat4.com/>



**April 21-28
National Safe Kids Youth Sports Safety Week**
<http://www.safekids.org/our-work/programs/sports-safety/>



**April 22-28
Playground Safety Week**
<http://playgroundsafety.org/>

**May is:
Bike Safety Month**
<http://www.safekids.org/safety-basics/safety-spotlight/bike-safety-month/>



**-and-
Drowning Prevention Month**
<http://ndpa.org/home/>

**May 1-7
National Physical Education and Sports Week**
<http://www.aahperd.org/naspe/advocacy/events/mayweek/>

**May 6-12
National Nurses Week**
<http://www.nursingworld.org/nnw>



**May 6-12
National Hospital Week**
<http://www.nationalhospitalweek.com>



**May 9
Bike to School Day**
<http://www.walktoschool.org/>

**May 14-June 3
Click It or Ticket**
<http://www.nhtsa.gov/CIOT>



**May 19-25
Safe Boating Week**
<http://www.safeboatingcampaign.com/>



**May 20-26
National EMS Week**
<http://www.acep.org/emsweek/>

-Upcoming Conference-

**Lifesavers National Conference 2012
June 14-16, 2012
Orlando, FL
www.lifesaversconference.org**

