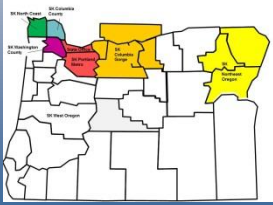


MISSION STATEMENT:

"Working Together to Reduce Unintentional Preventable Injury and Death in Oregon's Children Ages 0 – 19."



Spring/Summer 2016

Safe Kids Oregon

News From Around the State

Safe Kids Day in Washington County



Since 1989, I'm Hooked, Inc has been hosting a free fishing day for kids at Henry Hagg Lake. Safe Kids Washington County has partnered at this great event to promote child safety. This year, Free Fishing Day at Haag Lake was June 4th and 5th. Safe Kids Washington County and their partners promoted water safety with many fun activities and joined in the fun.



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Bike to School Day in Chiloquin

Safe Kids Oregon and Klamath County Safe Routes to School hosted Bike to School Day last May. 100% of the students participated along with many parents and younger siblings.



Principal Fast assisted Andrew Thomas, SRTS Bike Educator and owner of RAD Used Bikes as he showed students the ABCs of bike safety - checking tire air pressure, brakes and chain tension!



Healthy breakfast snacks were provided and many helmets, bike lights and reflectors were given away. Two custom bikes were awarded to lucky winners. 1



VISION

"Injury Prevention as Every Oregonian's Approach to Life."

Safe Kids West Oregon became the newest coalition in the state in July 2016. Safety partners have been meeting since early 2015 and are now working hard to serve Lane County. Once established they also hope to reach families in Benton, Douglas and Linn Counties. PeaceHealth Sacred Heart Medical Center at Riverbend is the lead agency with Safe Kids Worldwide and James Miller, Injury Prevention Coordinator in Trauma Services is the Coalition Coordinator. They have been very busy promoting child injury prevention!

On Tuesday 7/16/16 they were at the Eugene Emeralds Minor League Baseball game. Dr. Scott Russi gave an on field 5 minute speech on bicycle helmet safety. Safety Pup and the Emeralds mascot Sluggo entertained children through the night. Safe Kids Oregon West coalition volunteers sized and personally fit helmets on children and adults.



In July, Safe Kids Oregon West was involved in both Eugene and Springfield Safety Towns. They sized and fitted helmets on 256 Soon-to-be kindergartners and educated on home safety topics



PeaceHealth is a proud sponsor of Eugene Sunday Streets. On July 31st in partnership with Safe Kids West Oregon and Eugene-Springfield Safe Routes to School, the first 250 kids to complete the Children's Traffic Garden received a free helmet.



Local Coalition Heroes

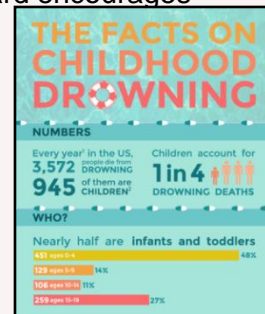
On June 23rd, Safe Kids Oregon Annual Meeting honored Coalition Heroes nominated by their local coalition. Although all members of a coalition are valued and important to the work that is accomplished, each coalition chose one person to honor this year.

- Safe Kids Oregon:** Lucie Drum, American Medical Response/Safe Kids Portland Metro
- Safe Kids Columbia County:** Tamara Peterson, Certified Child Passenger Safety Technician
- Safe Kids Portland Metro:** Michele Heile, the Nocturnal I Graphic Design
- Safe Kids North Coast:** Lorna Brandt, Seaside Police
- Safe Kids Washington County:** Nancy Nelson, WashCo BTC Volunteer
- Safe Kids West Oregon:** Jim Cole, Injury Prevention and EMS Coordinator at PeaceHealth

Water Safety – Why it is Important

Every year in the US, 3,572 people die from drowning. Nine hundred and forty-five of them are children. Children account for one out of four drowning deaths. The Oregon State Marine Board encourages parents and caregivers to “watch children when in, on or around water.”

The Children's Safety Network recently produced this important Infographic, [The Facts on Childhood Drowning](#). The full version covers the demographics of drownings, locations of drownings, near drowning, and prevention. Swim safely this summer!



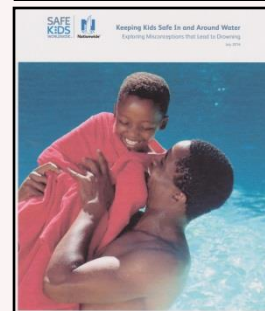
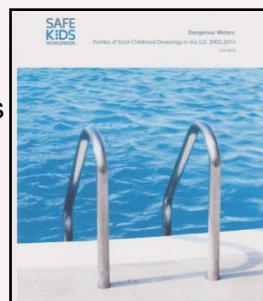
Safe Kids worldwide has also recently released two important research reports regarding water safety.

[Keeping Kids Safe In and Around Water: Exploring Misconceptions That Lead to Drowning](#)

Check out this new research report. It uncovers misconceptions families have that can lead to drowning and shows them how to keep kids safe in and around water.

[Dangerous Waters Research Report](#)

This research report explores the 3 places kids are likely to drown at home in bathtubs, at the pool and in natural water. The report looks at ages, gender and race to see how the risks differ.

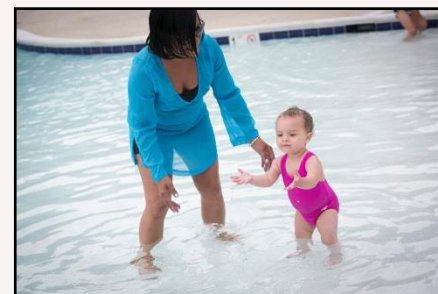


[Water Watcher Card](#)

When children are swimming and there are several adults present, make sure



kids are actively supervised at all times by choosing a Water Watcher. A Water Watcher is a responsible adult who agrees to watch the kids in the water without distractions and wear a Water Watcher card. After a certain amount of time (such as 15-minutes), the Water Watcher card is passed to another adult, who is responsible for the active supervision.



Child Passenger Safety Technician Training

CPS Technician Certification Courses – for people interested in becoming a cps technician
10/26/16 – 10/28/16 Klamath Tribal Health, Klamath Falls

For information & registration: <http://cert.safekids.org/>, click on **Find a Course** and search for **Oregon**.



Bicycle Summer Fun

Most schools are out for another month....have a fun rest of the summer! When out and about a little preparation can go a long way to making a fun day!

Bicyclists

- Always wear a properly fitted helmet.
- Be visible. Wear a bright jacket or add reflective material or blinking light to increase visibility.
- Stay alert and ride predictably, in a straight line, follow the rules of the road just like a vehicle.



Pedestrians

- Be visible. Wear bright and/or reflective clothing.
- Before crossing a street, look “left-right-left” for traffic and keep looking as you cross.
- When available, use crosswalks with traffic lights and signals; wait for a walk signal and a green light for your turn to cross the street.

Also, light colors reflect the sun’s rays, and a helmet or sunhat helps keep the sun off your head. Be sure to have enough water! Storing a half-filled water bottle in the freezer and filling it with regular water just before heading out keeps drinks cool

And don’t forget to stop for ice cream! It may not be the best way to beat the heat, but it’ll probably be yummy and fun!

Safe Kids Oregon is proudly housed at the Oregon Child Development Coalition.



9140 S.W. Pioneer Court Suite E
Wilsonville, OR 97070

<http://safekidsoregon.org>

Safe Kids Oregon encourages readers to share their news. If you have an issue you would like to see covered in the statewide Safe Kids newsletter, or if you know of an article, event, or other item of interest, we would like to hear from you.

Contact:

Karen Ayers
Safe Kids Oregon Director
Phone: 971-224-1029
Email: karen.ayers@ocdc.net

Safety Observance Calendar

National Child Passenger Safety Week

September 18 – 24

National Seat Check Saturday

Sept. 24, 2016

International Walk to School Day

October 5

National School Bus Safety Week

October 17-21

National Teen Driver Safety Week

October 16 - 22

Upcoming Training

Resilience Immersion Training - FREE

September 14-16, 2016

Walters Cultural Arts Center in Hillsboro

2016 Transportation and Communities Summit

September 8-9, 2016

PSU Smith Memorial Ballroom in Portland