



PEDIATRIC WINDOW FALLS

Addressing the Issue in Oregon

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Portland, OR



EMANUEL Medical Center	GOOD SAMARITAN Medical Center	MERIDIAN PARK Medical Center	MOUNT HOOD Medical Center	SALMON CREEK Medical Center	
THE CHILDREN'S HOSPITAL Legacy Emanuel		LEGACY MEDICAL GROUP	LEGACY LABORATORY	LEGACY RESEARCH	LEGACY HOSPICE



History of the Problem: Local Window Falls

- 2000–2008:
Steady rise in residential window falls,
injuries and law suits.
- 2008: Regional, State and Local Responses
 - > Harborview convenes Pediatric WF Prevention Community Forum
 - > **Safe Kids Oregon Public Policy and Education Committee** considers a legislative initiative, seeks data
 - > Education provided by **SK PPE member, Attorney, Jeff Merrick**
 - > **SK member hospital's new Safety Store** design: windows, window guards, window stops, alarms, cord windups,





Kids Can't Fly.

Out in an instant.

Damaged for Life.



Two-story apartment in Roseburg, Oregon.



Window safety is not just an urban, high rise concern.

Photos courtesy of Jeff Merrick, Trial Attorney



What is a “Safety Store”?

- Evidence-based public health injury prevention intervention
- Pioneered by John’s Hopkins Bloomberg School of Public Health
- Concept replicated in over 22 US children’s hospitals
- **Two SK Metro Portland member children’s hospitals**
- **One SK Metro Portland member fire station**
- Eliminates top 3 barriers to effective home child safety practices
 - > **EASY ACCESS**
 - > **AFFORDABILITY**
 - > **ONE ON ONE EDUCATION**





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Welcome to the Safety Store!



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**Safety products for windows, doors, cabinets,
drawers, stoves and more...**





History of the Problem: Local Window Falls

- 2009: Sharp spike in residential window falls
 - > 6 admissions to **TCH** in 3 weeks, Parker doesn't survive
 - > **SK member hospital**: Invites local media and **Medical/Nursing staff** want window safety education
 - > **SK member hospital family discharges** include visit to store for education and product
 - > **SK Oregon data** reveals 40-50 OR falls/year
 - > **SK PPE Committee** continues to study issue
 - > **SK PPE member, Attorney R. Vangelisti** introduces us to Parker's family
 - > **SK member hosp Safety Store's** top seller: **window safety products**





Local Family's Tragedy...

- Turns into a mission to prevent the same thing from happening to any one else's child!
- <http://www.cbsnews.com/video/watch/?id=6417442n&tag=mncol;lst;2>





Safety Store Response



Store educator demonstrates window safety products



History of the Problem: Local Window Falls

- 2010: Residential window falls continue
 - > **SK member hospital volunteer, Parker's mom** agrees to local/national TV interviews
 - > **SK USA** demos window safety devices on CBS Early Show
 - > **SK USA** website home page links to this show
 - > **SK Oregon** website links to show
 - > **SK Oregon, SK Portland Metro and SK member hospital** plan a Harborview-style Community Forum
 - > **SK member hospital** Safety Store's top seller: window safety devices





Window Fall Prevention Safety Products



Guardian Angel - Window Guard



KidCo Mesh – Window Guard



John Sterling - Window Guard



KidCo - Window Stop



TO LEARN MORE....

...PLEASE JOIN US!

2010 Community Forum:
***Understanding and Preventing Window Falls Among
Children***

**Tuesday, November 9, 2010
8:00 am – 1:00 pm**

**The Children's Hospital at Legacy Emanuel Medical Center
Lorenzen Auditorium, 301 N. Graham St.
Portland, Oregon 97227**

Registration Form: www.safekidsoregon.org/conferences





Community Forum Goals/Audience

Forum Goals (Thank you, Harborview!)

- To describe the problem of child injury and death due to falls from windows.
- To consider the full range of countermeasures: education, engineering, enforcement.
- To identify local stakeholders and interested parties.
- To develop a local window safety coalition to take the next steps in prevention.

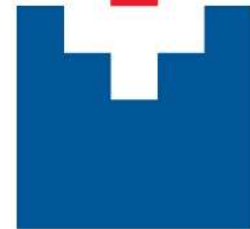
Target Community Partner Audience

- Public Health, Medicine, Nursing, Legal
- Injury Prevention and Emergency Responders
- Fire and Life Safety, Health Educators
- Property Management and Real Estate Inspectors
- Building Code Councils, Architects, Engineers
- Window/Screen Manufacturers, Safety Device Manufacturers
- Parents, Grandparents and Childcare Providers
- Media



Community Forum Agenda

- 8:00 - 8:30 Registration
- 8:30 - 8:45 Welcome & Introductions
- 8:45 - 9:15 **Human Factors Involved with Pediatric Window Falls**; Gary Sloan, PhD
- 9:15 - 9:30 **Family Stories**; Ashley Reck and Emily Blumenauer
- 9:30 - 9:45 **Oregon Data on Pediatric Window Falls**; Diane Winn, RN, MPH
- 9:45 -10:15 **Chicago Overview: Lessons Learned**; Karen Sheehan, MD, MPH
- 10:15 -10:30 Break
- 10:30 -10:45 **History of Window Fall Efforts in Oregon**; Jeff Merrick and Richard Vangelisti
- 10:45 -11:00 **Window Safety Product Overview**; Safety Product Demonstrations
- 11:00 -11:30 **Codes and Enforcement Panel**; Teri Cline, Richard Rogers, Karen Sheehan, MD
- 11:30 -12:00 **Education Efforts Panel**; Joanne Hatch, Adrienne Greene, MPA, Sandy Nipper
- 12:00 -12:30 **Planning the Next Steps**; Facilitated Audience Discussion
- 12:30 -1:00 Lunch; Networking Opportunities



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Thank you!



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